Our stone is nothing special. Originals are often duplicated - our products are no exception. You won’t have to look far to find natural stone products from other companies (locally and globally) or fake “stones” from man-made molds, being cast by the tens of millions (of square feet annually).

So what makes us different - WHY BUECHL STONE? If you’re looking for cheap, we probably don’t offer the lowest cost options. If you want quality and a company that’ll be there from concept to completion, then we’re your ONLY REAL CHOICE in STONE.

What makes us unique is what we do throughout your project. Your vision becomes ours. Your concerns become our worries. In fact, providing best experiences is what gets us out of bed every morning. And we rely on only the finest quarriers, artisans, and experts to craft your stone with pride and care through every step of the process - from extraction to packaging and final inspection.

Our mission is to make sure you’re receiving the best, most dependable experience in the natural stone industry - guaranteed! With every stone installed, we are literally giving you a piece of our company. That’s something we don’t take lightly.

Because best products are just the beginning, we’re sharing the inspirational True Stories of those who make it all possible. We’ve had the opportunity to work with some pretty amazing people, so we’re sharing stories (in this literature and online) from all around the industry. At first glance, they seem pretty ordinary. But their accomplishments speak volumes about their inner uniquenesses as creators and advocates for success.

When all of the pieces are put together, the whole becomes greater than the sum of its parts. That’s what BUECHL STONE is all about. Thank you for making us one of your project selections - and part of showing your inner greatness. - TEAM BUECHL
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Founded by Francis & Alyce Buechel
1964
Courage - that’s pretty much all Francis & Alyce Buechel had to rely on when they converted their 125-acre family farm to a quarry and founded Buechel Stone in 1964. Since then, their passion has multiplied.

With sweat equity and the conviction to literally ‘bet the farm’ for BUECHEL STONE’s future, growth was pivotal. Ma and Pa Buechel were determined. They achieved progress through the grit of trial and error. As a company, we’ve experienced our share of set-backs and mistakes. But hey, that’s all part of our journey.

We got some things right. In fact, BUECHEL STONE pioneered some pretty incredible innovations: the production and promotion of Natural Thin Veneer, a weep installation system, formalized dealer training across North America, and the largest library of Autodesk-certified architectural content for full & thin stone veneers available in BIM, 3D, & 2D software applications.

Somehow along the way, everyone became part of something bigger - not to be measured in increments of acreage or currency. Instead, we live by a greater MISSION: providing the best, most dependable experience in the natural stone industry - guaranteed!

Our VISION: to become your first choice because of unparalleled service and an exceptional selection of natural stone. And keeping true to our mission - every product has been carefully articulated to work in harmony with today’s sophisticated project requirements.
RESIDENTIAL

FOND DU LAC CAMBRIAN BLEND
“AT THE END OF THE JOB, OUR GOAL IS TO BECOME LIFELONG FRIENDS. IT MAKES YOU WANT TO WORK HARDER - IT’S FUN!”

- RANDY STRONG (True Story | pp 92-95)
RESIDENTIAL

MILL CREEK SIENA

FOND DU LAC RUSTIC, WITH SILVERDALE CUT STONE COPING & PAVING
“FROM A FEMALE PERSPECTIVE, THERE’S SO MUCH POTENTIAL. MY PERSONAL LOVE IS ALL ABOUT NATURAL, REAL THINGS. I HAVE A PASSION FOR THAT. AND THAT’S WHAT WE REPRESENT.”

- RHONDA BELDEN (True Story | pp 18-20)
“(CHIEF ARCHITECT / 3-D PLANNING) SOFTWARE IS USED TO RELIEVE ANXIETY ABOUT WHAT THE HOUSE IS GOING TO LOOK LIKE. YOU WANT IT TO LOOK REALISTIC, LIKE A MASON LAID IT. BUECHEL DID A REALLY GOOD JOB CREATING THAT (CONTENT).”

- CINDI MAC SWAIN (True Story | pp 82-83)
“IT’S THEIR VISION - NOT OURS. WE’RE JUST TRYING TO SHEPHERD THAT VISION.”

- JUN A. SILLANO, A.I.A. (True Story | pp 30-31)
MILL CREEK SIENA

CHILTON COUNTRY SQUIRE WITH CHILTON CUT STONE (NATURAL CLEFT) HEARTH

DISCOVER MORE PROJECT PHOTOS AT BUECHELSTONE.COM/BLOG-BOOK
“MASONRY IS AT THE FOREFRONT OF ALMOST EVERY JOB. IT’S SO GRATIFYING AND (THE SATISFACTION OF IT) GETS A HOLD OF YOU. IT’S A TRADE THAT I WOULD RECOMMEND TO ANYONE.”

- DON BAKER (True Story / pp 54-57)
COMMERCIAL

FOND DU LAC TAILORED BLEND

CHILLON LEDGESTONE
“YES, I’M RUNNING A BUSINESS AND IT HAS TO BE SUCCESSFUL. BUT TO ME IT’S MORE PERSONAL. THEY’RE RELYING ON YOU TO CREATE SOMETHING UNIQUE. TO BE A PART OF THAT IS VERY SATISFYING.”

- RYAN EUVERMAN (True Story / pp 42-43)
A GREAT NAME.
AN EVEN BETTER EXPERIENCE.

RHONDA SAID THEY LOOK AT IT AS ONE BIG HAPPY FAMILY.
CUSTOMERS SENSE THAT. THE EXPERIENCE IS THE LEGACY.

He started working in the brick yard the minute he turned sixteen. Because when your great-great grandfather is Henry Belden (known for starting a brick manufacturing company with your surname attached) - that’s just what you do.

And Paul Belden, III truly loved it. “It was great fun, and very dirty,” Paul recalled. “And I made a lot of lifelong friends in the brick industry.”

In 1965 Paul moved his young family to Grand Rapids to expand the company’s sales territory. He remembers traveling all over the state, falling in love with the area, getting to know his neighbors and friends in business, and thinking it would be a great place to stay. So he bought one of the oldest brick distributors in the nation and branched off of manufacturing to go to work promoting masonry products while building another legacy - Belden Brick & Supply Company. It went deeper than a passion for rock, brick, and stone. He was in it for the customers. And he loved it even more.

Today, Paul’s son Todd and his wife Rhonda are owning and living the business - and they love it too. When asked about their success; they attribute an incredible team, state-of-the art showroom, and the finest masonry products. Like Paul, they’re in it for the customers. People sense that. The experience is the legacy.

For the Beldens, it’s always been about more than sales. To this day, some of their greatest customers are their closest comrades. We can identify with that type of advocacy and are committed to creating those types of connections ourselves. To us, that’s true success.
“YOU KNOW, IT’S IN OUR GENES I THINK - THAT YOU GET OUT AND YOU WORK. AND YOU DO THE BEST YOU CAN! YOU DO SOMETHING THAT YOU LOVE, AND IT WORKS OUT.”

- PAUL BELDEN, III
BUILDING STONE VENEERS

THIN VENEER
Durable, lightweight, natural thin option with “3/4” to 1-1/4” bed depth for quicker installations.

PATTERNS
Nine pattern lines including every shape and size, or create a custom version to fit your project.

FULL VENEER
Traditional, gold standard with “4” bed depth for most versatile installation options.

SUSTAINABILITY
Earth-friendly product supported by green thinking and best environmental practices from quarrying, to packaging, to recycling, to reclamation.

PATTERNS
Nine pattern lines including every shape and size, or create a custom version to fit your project.

FULL VENEER
Traditional, gold standard with “4” bed depth for most versatile installation options.

PRICE LEVELS
A price level for every budget.
$ bronze
$$ silver
$$$ gold
$$$$ platinum

COLOR TONES
Striking color variations based on six main tones for endless style and color possibilities.

DESIGN
Every architectural asset imaginable; BIM, CAD, 3D, wall system dwgs, high-res swatches, project photos, and more.

SERVICE & SAMPLES
Request complimentary samples (free except for shipping) plus the option to order samples or build a quote online. Better yet, contact us to request additional info - we love hearing from you!

SPEC & TECH
All the tech data you need to specify our stone; 3-part specs, SDS and safety, ASTM and other test data.

fiery earth honey shadow sky arctic
Ashlar describes finely dressed and cut masonry stones that are worked until squared. The visible face of the stone can be quarry-faced, splitface, bedface, or a variety of finishes. Hand-trimmed and shaped by masters of our craft, the linear appearance of our Ashlar Line results in the most traditional masonry application, suitable for residential or commercial project.
FOND DU LAC RUSTIC
Honey
$$$

MILL CREEK KENSINGTON BLEND
Honey
$$
**Spalted Oak Ashlar**
- Honey • Shadow • Honey
- $$$$

**Mill Creek Country Squire**
- Honey
- $$

**Highland Scotch Ashlar**
- Honey
- $$$$$

**Barnwood Blue Ashlar**
- Shadow
- $$$$$

**Black Frost Ashlar**
- Shadow
- $$$$$

**Cabin Creek River Rock**
- Sky • Earth
- $$$
CHILTON KENSINGTON BLEND

CHILTON CAMBRIAN BLEND

Sky  Fiery
$  

Sky  Earth
$5  

$5
CHILTON CUSTOM COUNTRY BLEND
Sky • Earth
$$

CHILTON COUNTRY SQUIRE
Sky
$

CHILTON COUNTRY SQUIRE JUMPERS
Sky
$$

STRAFORD CROSS
Sky • Arctic
$

CREAM CITY RIVER ROCK
Arctic
$$$

COLONIAL GRAY RIVER ROCK
Sky
$$$

Sky
Jun A. Sillano, A.I.A.: International Design Group

Build with Best Experiences
HE LIFTED HIS EYES TO THE CEILING, AND AIMED FOR THE SKY.

HE STAYS AHEAD OF TECHNOLOGY AND SUSTAINABILITY WITHOUT LOSING SIGHT OF WHAT MATTERS MOST.

As he describes going to the magnificent churches dotting the Philippine archipelago, we imagine a young Jun Sillano with his mom. The hours she spends deep in prayer are quietly managed by the well-mannered boy at her side - gazing at the ceiling. He marvels at the beautiful intricacies and finds himself drawn to the monumental historic structures. Jun concludes his touching reminisce by simply stating, “I guess that’s what started it.”

Born into a family-owned publishing company, Jun Sillano spent his summers learning the value of an honest day’s work in the press room. He credits his father, a lawyer, with teaching him some of life’s most important lessons. Instead of pushing his son into the same profession, he encouraged Jun to find what made him happy - and go earn it. So Jun did. We can’t help but respect that. After all, the journey to ‘earning it’ isn’t always fun. That’s why we take our commitment to people like Jun so seriously. He deserves the best. He’s earned it.

Aside from the success of International Design Group (more casually referred to as IDG), Jun made a name for himself on a global scale doing everything from urban planning, resort design, and sustainable design to residential architecture, planning, and interior design. The exquisitely hand-rendered sketches and drawings displayed in his office reveal close personal involvement with all IDG clients. To Jun, a love of high level creative design stems from the way you’re raised - the result of finding what makes you happy, appreciating the journey, and earning it. “You just let them decide because they have to go 360 degrees,” Jun said. “Let them go through it. Eventually they’ll get there.” It went without saying that when they do, we’ll be ready.
Castle Rock brings masonry back to the structural permanence and ambiance of European castles from the 12th and 13th centuries. With all of the same benefits of stone used on historic castles - strength, reliability, and durability - you don’t have to be royalty to portray that your home really is your castle.
MILL CREEK CASTLE ROCK
Honey

HIGHLAND SCOTCH CASTLE ROCK
Honey

MILL CREEK CASTLE ROCK

HONEY

MILL CREEK CASTLE ROCK
BLACK FROST CASTLE ROCK WITH INDIANA BUFF CUT STONE HEARTH
BARNWOOD BLUE CASTLE ROCK
Shadow
$$$

MIDNIGHT CASTLE ROCK
Shadow
$$$

SPALTED OAK CASTLE ROCK
Shadow  Honey
$$$

BLACK FROST CASTLE ROCK (SHOWN LEFT)
Shadow
$$$

BuechelStone.com
**DIMENSIONAL**

Dimensional stone is natural stone fabricated to specific sizes or shapes. Color, texture, pattern, and the surface finish of the stone are also normal requirements. Another important criterion is durability for maintaining characteristics of strength, resistance to decay, and appearance. The clean, sawn heights of products in this line give a contemporary look to any commercial or residential project.

**Mill Creek Tailored Blend**
Honey

**Chilton Tailored Blend 50% Rockfaced**
Sky Fiery

**Chilton Tailored Blend**
Sky Fiery
CHILTON SHABBY-CHIC TAILORED BLEND
Sky

CHILTON COLONIAL PAVERS
Sky
Shadow

FOND DU LAC COLONIAL PAVERS
Arctic

FOND DU LAC TAILORED BLEND 50% ROCKFACED
Arctic

FOND DU LAC SHABBY-CHIC TAILORED BLEND
Arctic
INDIANA DIMENSIONAL
Arctic
$$$
IF IT TAKES A VILLAGE, THEN BRITISH COLUMBIA HAS SOME OF THE BEST.

HE COMPARES HARD WORK AND FOOD TO PEOPLE AND LIFE. THEY’RE ALL NECESSARY. SO YOU MIGHT AS WELL ENJOY THEM.

Paper routes were his parents’ way of instilling a strong work ethic at a young age. So when Ryan Euverman wasn’t delivering Richmond’s daily news, he was quick to ditch his bike for some road hockey. Like any kid, he preferred the latter. But as he got older, he learned to embrace the kinds of lessons that can only be learned from years of early morning and after school work rituals. And they’ve made him who he is today.

At the early age of 12, Ryan got his first full-time (summer) job working for family friends in nearby Burnaby. They adopted him into their business and treated him like their own. As soon as he got his driver’s license he was going to job sites, installing everything from skylights to solariums. Following graduation, Ryan continued his education with his extended work family. He talked about everything he learned and how grateful he is to have had them as teachers. “In business, things go wrong,” he said. “It’s how you handle it. Do the right thing, and it’ll come back to you.” To Ryan, integrity and success go hand in hand. The same goes for us.

Ryan lives a life inspired by people he meets along the way. And he was ready for a change when he ran into Eric Kerkhof. Eric once told him that the best thing his dad did was to make him go work for someone else - which was his way of saying that a job at Adera didn’t come with handouts. Ryan had always wanted to run his own business. And by the time he purchased the company in 2012, Eric had become one of his greatest mentors and closest friends. People and experiences - that’s what gets Ryan out of bed in the morning. “The relationships,” he told us, “- whether it’s the staff, customers, suppliers, you name it - I would say that’s number one.” We tend to live by that lesson ourselves.
Fieldledge highlights the historical significance of stone from a time when masonry served as a structural building product. Roughly shaped stones are not finished and have a rough texture and appearance. Utilitarian in form, stones in the Fieldledge Line give each project a rural, antiquated feel; taking you to the Tuscan countryside of Italy or sipping wine at a French villa in Bordeaux.

TAMARACK SIENA
Earth ◆

CARAMEL SIENA*
Earth ◆

AUTUMN SIENA
Earth ◆ Honey ◆

MILL CREEK COLONIAL BLEND
Honey ◆

*Only available in Natural Thin Veneer
MILL CREEK COLONIAL BLEND WITH MILL CREEK CUT STONE
SPALTED OAK SIENA
Shadow ◆ Honey ◆
$$

BARNWOOD BLUE SIENA
Shadow ◆
$$

BLACK FROST SIENA
Shadow ◆
$$

CHILTON HERITAGE BLEND
Sky ◆ Fiery ◆
$

FOND DU LAC HERITAGE BLEND
Arctic ◆ Honey ◆
$
Ledgestone was used by early American settlers for foundations, chimneys, and walls. The thin layers made for easier installation and required less skilled masons since the lower heights were easier to course. Our Ledgestone Line of natural stones revives this look. Rustic in finish, the end results give a time-honored American finish to any building, fireplace, or interior accent wall.
Chilton Rustic Ledgestone
Earth • Fiery
$$$$

Cinnamon Bark Ledgestone
Earth
$$

Fond du Lac Rustic Ledgestone
Honey
$$$$

Highland Scotch Ledgestone
Honey
$$$

Spalted Oak Ledgestone
Shadow • Honey
$$$

BuechelStone.com
WHISPERING PINES LEDGESTONE
Shadow $$$$  

BARNWOOD BLUE LEDGESTONE
Shadow $$  

BLACK FROST LEDGESTONE
Shadow $$$  

CHILTON LEDGESTONE
Sky Earth $$  

FOND DU LAC LEDGESTONE
Arctic Honey $
Don and Adam Baker | ANTIQUE COPPER FIELDSTONE (HAND TRIMMED ON SITE)
PASSION. JOY. LOVE. RESPECT. AND A FOUNDATION OF STRENGTH FROM FAMILY.

IT’S A TRADE DON WOULD RECOMMEND TO ANYONE - ONE LOOK AT THEIR STONWORK AND YOU’LL UNDERSTAND WHY.

When your great-grandfather was a builder, your grandfather was a Depression-era builder with masonry experience, and your father had an almost-indescribable passion for laying brick and stone; you might think that you would have been pushed into masonry construction. But it wasn’t until he was nineteen that this gratifying trade took hold of Don Baker. And it never let go.

Now it’s forty-three years later, and Don’s son Adam will own the company by the end of the year. When we met with the Bakers, Adam’s love for the trade was obvious. We like that kind of passion and put it into every stone we touch.

But the future of Donald Baker Masonry, Inc. didn’t always have big meaning for Adam. Masonry can be hard - which makes it ideal for creating the kind of memories that bring belly-laughs today. Like the 95°F day when Adam’s older sister (a teenager then) announced her disgust for the sweat and filth of the moment by trying to convince her father that maybe quitters weren’t the losers that he made them out to be. Instead, Don helped his kids find the joy in going the extra mile for the customer and each other.

Some soul-searching in college and cross-country travel eventually brought Adam back to a business built on the strength of family. He worked his way up by learning the finest of stone masonry techniques - the very same apprenticeship training Don used to train the rest of the crew.

For this team of highly skilled masons, it’s a tremendously satisfying occupation. And if our stone can be even a small part of these types of project and life successes - that’s what matters.
“IT’S NOT TOO LONG INTO IT, AND THEY GO ‘WOW! THIS IS REALLY AWESOME TO BE A PART OF THIS JOB AND THIS EXPERIENCE.’ WE HAVE GUYS THAT SPEND THEIR WHOLE ADULT LIFE WORKING WITH US.”

- DON BAKER
Mosaic is the art of creating images with an assemblage of small pieces of stone - one of the oldest forms of art. The puzzle pieces come to life as each stone is added to the wall. As masons turn, spin, and shape each piece, they look to find the right resting spot for that stone to call home. The unique shape of each stone provides a finished appearance original mosaicists would praise.
*Only available in Natural Thin Veneer
HIGHLAND SCOTCH WEBWALL
Honey

WHISPERING PINES FIELDSTONE
Shadow
BARNWOOD BLUE WEBWALL
Shadow ✤
$

GRANITE COBBLES
Shadow ✤ Fiery ✤
$$$ 

SPLIT GRANITE FIELDSTONE
Shadow ✤ Fiery ✤
$$$ 

BLACK FROST WEBWALL
Shadow ✤
$
BLACK FROST WEBWALL

SPALTED OAK WEBWALL
- Shadow
- Honey

BLUE RIDGE RIVER ROCK
- Sky
- Shadow

CHILTON WEBWALL
- Sky
- Shadow
BUILD WITH BEST EXperiences

FOND DU LAC WEBWALL
DOOR COUNTY COBBLES
Arctic $"
Tailored Fieldledge combines the historic appearance of layered stone with random ends and precision-sawn heights for simplified installation with gorgeous end results. The combination of random ends and 2”, 4”, and 6” sawn heights acknowledges traditional artisan techniques combined with clean, modern lines for a contemporary look fit for any commercial or residential project.

**DEFINITION**
Tailored Fieldledge combines the historic appearance of rubble stone with precision-sawn heights for simplified installation. The clean horizontal lines offer a throwback to classic Art Deco design, which offered rectangular blocky forms often arranged in geometric fashion, but always the aim was a monolithic appearance.

**CORNERS**
When working with either our Tailored Fieldledge or Tailored Ledgestone Lines, 90° corner returns are not used. Instead, corner pieces have one square natural end and one irregular (Tailored Fieldledge) or sawn end (Tailored Ledgestone).

**NATURAL SQUARED END**
Corners are formed by abutting the corner piece at a right angle with the square edge of a neighboring natural thin veneer flat. The resulting butt joint leaves the natural square end of the corner piece exposed.

**NTV ONLY**
Our Tailored Fieldledge and Tailored Ledgestone Lines are only available in Natural Thin Veneer.
BLACK FROST TAILORED FIELDLEDGE
Shadow
$$$

CHILTON TAILORED FIELDLEDGE
Sky
Fiery
$$$

FOND DU LAC TAILORED FIELDLEDGE
Arctic
$$$

www.BuechelStone.com
KEVIN GROTKE: IN STONE
KEVIN GROTKE: INSTONE

SPEED AND EFFICIENCY BY DAY AND THE MOMENTS THAT MATTER AT NIGHT.

HE SENDS STONE FROM THE DAKOTAS TO MAINE, BUT HIS GREATEST LOVES ARE ROOTED IN FRANKFORT.

We like to make a habit of spending time with positive influences. And honestly, we can’t think of a single occasion when we’ve walked away from a meeting with Kevin Grotke having been left with anything less than a few laughs and at least one inspirational idea. Like us, he’s unique in the masonry world. And there’s just something about being on the same wavelength with guys like him.

His grandfather and father dedicated themselves to the same massive Fortune 500 Company, and Kevin did too. He’s grateful for the experience - not to mention that he met his wife there - but being in a leadership role at a global corporation meant frequent relocations. It was a rootless lifestyle. He was living in France and seriously starting to consider switching to a smaller company when he was approached by Gordon Strout. “It was a dream come true,” Kevin said.

Kevin joined Instone in 2010, just as it was becoming one of the nation’s largest masonry wholesale distributors. Today they cover the Mid-Atlantic, Northeast, and Midwest. So you might be surprised to discover that Kevin has given up his transient corporate ways. Most days you can find him in the suburbs of Chicago - probably on the phone with Gordon - strategizing how to make Buechel products more conveniently available to customers with fewer logistical worries (thanks to Instone). That type of innovation is good for everyone. Kevin thrives on it. So do we. But Kevin’s greatest joy comes from setting roots and watching his kids grow. It means that after a day of making everything go faster, he can come home to his family to savor every minute. Kevin is a living example that together, we can be more efficient at work and spend time on what’s most important. Because it’s like he said, “Life goes too fast.”
“IT’S NICE WITH OUR ROUTE TRUCKS BECAUSE THERE’S A CONSTANT FLOW OF MATERIAL GETTING OUT EAST WITH ALL OF THE BUECHEL PRODUCTS THAT WE CARRY.”

- KEVIN GROTKE
Tailored Ledgestones give any project the most contemporary-rustic end results. The 1”, 2”, and 4” heights create motifs that are 100% original, unlike the plethora of panelized stones that result in a checkerboard look.

WALNUT TAILORED LEDGESTONE
Earth
$$

VINTAGE GOLD TAILORED LEDGESTONE
Honey
$$

MILL CREEK TAILORED LEDGESTONE
Honey
$$$

EARTHWOOD TAILORED LEDGESTONE
Shadow
$$
CHILTON TAILORED LEDGESTONE
Sky • Fiery • $$$

CHARCOAL TAILORED LEDGESTONE
Sky $$$

STRATFORD CROSS TAILORED LEDGESTONE
Sky • Arctic • $$$

GRAY TAILORED LEDGESTONE
Arctic • $$$

FOND DU LAC TAILORED LEDGESTONE
Arctic • $$$

TITANIUM TAILORED LEDGESTONE (COURSED)
Arctic • Honey • $
Tailored Ledgestones come standard in 1”, 2”, and 4” heights. This allows you to install the product in a traditional 2:1 pattern, or run each height in courses. You can also custom order any Tailored Ledgestone product in one height only, to give uniformity and coursing on each layer.

*Additional cost for product in all 1” heights.
Stone Panels give a contemporary appearance that is all about precision and uniformity. Each piece is sawn to meticulous specifications, making this one of the easiest masonry installations you can specify. Our Stone Panels Line has all the advantages of traditional concrete masonry units (CMU) and brick installation, with the added benefits of greater installation flexibility and unique colors and textures that are exclusive to natural stone. (Stone Panels are quoted per project and do not fall into our price level categories.)
CHESTNUT PANELS (Sanded Finish Shown)
Earth

MILL CREEK PANELS (Natural Cleft Finish Shown)
Honey

SIVERDALE PANELS (Sanded Finish Shown)
Honey

HARVEST STRAW PANELS (Bushhammered Finish Shown)
Honey

BLUESTONE PANELS (Thermalled Finish Shown)
Shadow

BUFF GRAY PANELS (Natural Cleft Finish Shown)
Shadow • Sky
FULL COLOR PANELS (NATURAL CLEFT FINISH SHOWN)
Sky  Fiery

TEXAS CREAM PANELS (Sanded Finish Shown)
Arctic

INDIANA BUFF PANELS (Sanded Finish Shown)
Arctic
Cindi Mac Swain: Possibility Thinker, Creative Problem-Solver, and National Trainer.

She was one of the only females in her field. And from day one, Cindi let them know she wasn’t there to type.

“Just because something is the way it is, doesn’t mean it can’t be different. There’re a lot of ways of looking at things.” She followed up by saying, “In some ways when your back is against the wall, that’s when you’re forced to be creative.”

Cindi Mac Swain is an established residential architect and owner of Vanney - Mac Swain Home Planning. Growing up in a military family gave her a different kind of confidence - but it’s her possibility thinking that really sets her apart.

When we talked with Cindi about her early years in architecture; she didn’t harbor any resentment towards her gender biased colleagues. She just laughed about how life came full circle. Like when Cindi placed second at her college’s senior design awards and the keynote speaker - the owner of a construction company - hired her on the spot. Only a few weeks earlier, the manager there had refused to look at her application. Her second job was at an architectural firm, where she soon gained the confidence to start her own business.

A few years ago, life came full circle once again when she accepted a nice little side job - from her first employer - training builders / dealers from all over the country on the Chief Architect software. For Cindi, it was more about the experience than the extra money. She simply said, “If you want to be proficient at something, teach it!”

We can learn a lot from Cindi. Whether raising a family, starting a firm, serving NAHB, training in Chief Architect, or personally working with clients; thoughtful planning is what it’s all about. In fact, we lean on those same creative problem-solving skills to showcase the beauty of nature’s unpredictabilities in stone. If we can do that while providing best experiences - that’s our full circle.
Buechel Stone sets out to make our customers’ experiences surprisingly easy and exciting every step of the way – from the outset of inspiration until each ornamental detail is fulfilled. Because some of the most important decisions are made in the beginning of the design process, we offer assistance with the front-end details starting in the early planning stages.

Different finishes available:

- **Brushed**
  - adj.
  - Smooth rippled texture that creates a satin finish.

- **Burnished**
  - adj.
  - Textured finish that has been rubbed smooth.

- **Bushhammered**
  - adj.
  - Rough dimpled finish.

- **Natural**
  - adj.
  - As Mother Nature intended it to be.

- **Sandblasted**
  - adj.
  - Fine-coarse texture.

- **Sanded**
  - adj.
  - Smooth matte finish.

- **Thermalled**
  - adj.
  - Rough-course texture giving an unrefined finish.

- **Velour**
  - adj.
  - Full-grained leather finish.
MILL CREEK CUT STONE (THERMALLED)  
Honey ♦ Sky ♦

CARAMEL CAPPuccino CUT STONE [SAnDED]  
Honey ♦

HARVEST STRAW CUT STONE (SAnDED)  
Honey ♦

BLUESTONE CUT STONE (THERMALLED)  
Shadow ♦
Fossil Spire Cut Stone (Thermalled)

Smoked Fog Cut Stone (Sanded)

Royal Beluga Cut Stone (Thermalled)

Espresso Crema Cut Stone (Brushed)
INDIANA BUFF CUT STONE WITH FOND DU LAC TAILORED BLEND AND MILL CREEK TAILORED BLEND (HORIZONTALLY ROCKFACED)

CHILTON CUT STONE [NATURAL CLEFT] ☺
Sky

INDIANA BUFF CUT STONE [SANDED] ☻ ☻ ☻ ☻
Arctic ☻
TEXAS CREAM CUT STONE PANELS (ROCKFACED)

TEXAS CREAM CUT STONE HEARTH, MARTEL AND CAPS AND FOND DU LAC CUMABRIAN BLEND
Jim Carroll and Randy Strong: Carroll & Strong Builders, Inc

831-375-0296  WWW.CSBUILD.COM
FROM ‘WHAT IF’ TO ‘WHY NOT’
ON THEIR QUEST TO BE THE BEST.

THEY STARTED THEIR PARTNERSHIP WITH NOTHING ON THE BOOKS. ZERO. AFTER THE FIRST SIX MONTHS OF NOTHING, THEY KNEW IT WAS GOING TO BE GREAT. AND IT IS.

All too often in the building trades, it’s a battle between the field and the office. So from an outside perspective, Jim and Randy are an unlikely pair. But their partnership transcends differences and brings them together in the best possible way.

Jim Carroll grew up surfing Southern California. A trip to surf Santa Cruz in the early 80’s prompted him to move to the Monterey Peninsula. He was a carpenter with a fire science degree, looking for a better place to live and the opportunity to get on the fire department. But life had a different plan. After working for a few contractors, Jim discovered his talent and passion for construction. He started his own framing and foundation company, which evolved into general contracting. Jim became renowned for quality and craftsmanship, and that drove his success. We admire those types of values. Randy did too.

Randy Strong grew up building tree houses in Santa Clara. His parents were Fine Arts Majors. Randy got his first taste of construction when he was fourteen - helping build a family art studio. In college, he took a summer job at the site of Apple headquarters in Cupertino. Steve Jobs was often seen walking the grounds. He employed cutting edge building practices and was very involved. Even though Randy was just learning the trades, he knew he’d found his calling.

Randy excelled, first as a finish carpenter before advancing into project management. He built commercial projects for a Fortune 500 company, then transitioned to a firm in Santa Cruz. That’s where he fell in love with custom, high-end home building. Life was good. But Randy, like us, is a go-getter. And he was about to meet Jim and embrace the opportunity to get even better.

JIM CARROLL AND RANDY STRONG: CARROLL & STRONG BUILDERS, INC
Jim and Randy met on a short-term project that was a world away from their day-to-day lives as high-end home builders. Randy had been running nonprofit mission trips to Mexico, and Jim happened to volunteer for one. They immediately found commonality providing small houses for poor families. And they became fast friends.

Carroll & Strong Builders, Inc. was established in 2006. By the time they wrote the business plan, they knew each other’s strengths and traits. And they let us in on one of the least glamorous secrets to a successful partnership - commitment. In each of their minds, there was no way out.

In order to talk to Jim, we had to meet on a project site. He pretty much lives in the field - and wouldn’t change it for anything. When we asked him why, he couldn’t decide. “I like the design part. Solving problems - getting together and figuring out a (better) way to do it. A lot of it, nobody’s ever done before.” He later said, “My favorite part is coming out of the ground. It’s fun to see if it all (project schedules) makes sense. And it usually does.”

Randy’s forte is systems and organization. Since he’s the inside guy, we met at his office. When we asked what was unique about their partnership, his answer was profound. “Relationships and communication. During the course of a project, it turns into this one big family that we have to be with for 18-24 months. And it’s great!”

Mutual respect and appreciation drive the Carroll & Strong crew to work harder to satisfy the dreams of their adopted project families. Randy emphasized, “It’s the people that are important.” Whether it’s basic shelters in Mexico or sprawling estates on 17-Mile Drive (Pebble Beach), the same ideals that brought them together are what make them successful today - and we can’t agree more.
“IT’S ONE OF THOSE WHERE YOU (HAVE TO) MAKE SURE EVERYTHING IS RIGHT. SO LET’S SOLVE ALL THE THINGS THAT COULD HAPPEN BEFORE IT EVER GETS HERE.”

- JIM CARROLL
Behind, around, and in front of every gorgeous building project is complementary landscaping; and nothing ties your work of art together better than natural stone. Rough, yet sun-warmed and inviting, natural stone elicits a feeling of permanence and simplicity. Its unique beauty, with colors ranging from golden browns and tans, to rustic reds and oranges, to buff grays and more all add up to unparalleled beauty that is sure to leave a lasting impression.
DOOR COUNTY BOULDERS

GLACIER OUTCROPPINGS
Earth ◆ Shadow ◆

GRANITE COBBLES AND BOULDERS
Fiery ◆ Shadow ◆

DOOR COUNTY COBBLES AND BOULDERS
Arctic ◆

FOND DU LAC RANDOM BOULDERS
Arctic ◆
CHILTON WEATHEREDGE OUTCROPPINGS
Earth  Fiery
FOND DU LAC WEATHEREDGE OUTCROPPING STEPS  
Honey ◆

FOND DU LAC WEATHEREDGE OUTCROPPINGS  
Honey ◆

Honey
MILL CREEK OUTCROPINGS
Honey

GOLDENROD OUTCROPINGS
Honey

CHILTON OUTCROPINGS
Honey

CHILTON OUTCROPPING STEPS
Sky

CHILTON OUTCROPPINGS
Honey

CHILTON OUTCROPPING STEPS
Sky

CHILTON OUTCROPPINGS
Honey
FOND DU LAC OUTCROPPING STEPS
Arctic

MILL CREEK PATTERNED FLAGSTONE [THERMALLED SHOWN]
Honey  Sky

MILL CREEK PATTERNED FLAGSTONE [THERMALLED]
CHILTON FLAGSTONE AND/OR CHILTON STEPPERS
Sky

CHILTON COLONIAL PAVERS
Sky  Shadow
Chilton Snapped Pavers
Sky • Shadow •

Shady Oak Flagstone and/or Steppers
Earth • Shadow •

Bluestone Patterned Flagstone (Thermalled)
Shadow •
FOND DU LAC SNAPPED PAVERS [4" X 4"]
Arctic ♦

BLUESTONE PATTERNED FLAGSTONE (NATURAL CLEFT)
Shadow ♦

BLUESTONE FLAGSTONE
Shadow ♦

FOND DU LAC SNAPPED PAVERS [4" X 4’’]
FOND DU LAC COLONIAL PAVERS
Arctic

FOND DU LAC FLAGSTONE AND/OR FOND DU LAC STEPPERS
Arctic

CHILTON WEATHEREDGE OUTCROPPING STEPS
Earth • Fiery
CHILTON WEATHEREDGE WALL STONE
Earth • Fiery

FOND DU LAC WEATHEREDGE WALL STONE
Honey

MILL CREEK WALL STONE
Honey

CHILTON WALL STONE
Sky

FOND DU LAC WALL STONE
Arctic
PILLAR KITS

Pillar Kits include cut-to-size stones and caps for assembling stone pillars. Pillars are perfect for residential entrances, outdoor lights, and even mailboxes. Our Pillar Kits Line consists of three options: Chilton, Fond du Lac, and Mill Creek. With so many purposes, Pillar Kits are an easy way to add functional style to your next project.
THANK YOU

Whether you’re an architect, designer, engineer, distributor, dealer, builder, landscaper, contractor, mason, consultant, homeowner, or anyone in between, YOU INSPIRE US.

It is our honor to be part of the greater success that comes with combining your vision into a collective creative spirit. We’re in this together. Your project is our opportunity to unite our uniquenesses as creators by PUTTING THE PIECES TOGETHER in a way that’s never been done before. Providing these types of best experiences is what makes BUECHEL STONE your ONLY REAL CHOICE in STONE. Because TRUE STORIES of the lives of great people - like you - inspire us, we’re excited to have shared a few with you in this literature, with more to come online at buechelstone.com/stories.

CHEERS TO OUR FELLOW CREATORS and a future filled with your own real project success stories.

RESOURCES | BUECHELSTONE.COM/BUECHELS-STONE-SAVVY-TECH-RESOURCES/
DISCOVER MORE PROJECT PHOTOS AT BUECHELSTONE.COM/BRAG-BOOK
TRUE STORIES | BUECHELSTONE.COM/STORIES
We hope our literature proves to be a great tool in assisting with your selection process. The facing of your project is a big decision. Because of that we offer personalized assistance - and well over 100 extensive full wall panel displays - at our Design Center in Fond du Lac, Wisconsin. Contact us to schedule a visit. We’ll be happy to assist with arranging the details for your best experience!